



**BASF** We create chemistry

# **Sustainable Solution Steering**

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# Our purpose:

# We create chemistry for a sustainable future



### **BASF Corporate Commitments**

Our Corporate Commitments cover every part of our value chain and operations to deliver long-term business success.





# **Sustainability networks**

Sustainability requires dialogue and partnership with stakeholders

We engage in sustainability networks

- to better **understand trends** in society as the drivers of our business
- to help shape measurement and performance standards
- to **partner for** joint **contributions** to Sustainable Development

#### Examples





# **Our ambitious nonfinancial targets**

Business success tomorrow means creating value for the environment, society and business

Grow CO<sub>2</sub>-neutrally until 2030

(compared with baseline 2018)



Reduce worldwide process safety incidents per 200,000 working hours to  $\leq 0.1$  by 2025



More than 80% of our employees feel that at BASF, they can thrive and perform at their best



Introduce sustainable water management at all production sites in water stress areas and at all Verbund sites by 2030



Achieve €22 billion in Accelerator sales<sup>1</sup> by 2025



Reduce the worldwide lost-time injury rate per 200,000 working hours to  $\leq 0.1$  by 2025

Increase the proportion of women in leadership positions with disciplinary responsibility to 30% by 2030

EQUALITY

Cover 90% of our relevant spend<sup>2</sup> with sustainability evaluations by 2025 Have 80% of our suppliers improve their sustainability performance upon re-evaluation



<sup>1</sup> Accelerator products are products that make a substantial sustainability contribution in the value chain. <sup>2</sup> We understand relevant spend as procurement volumes with relevant suppliers.

# That's why we initiated the systematic Sustainable Solution Steering approach

#### It's a three step process







Step 1

Analysis of **sustainability needs** and trends in the value chains

#### Step 2

**Evaluation and categorization** of product sustainability performance in the market application

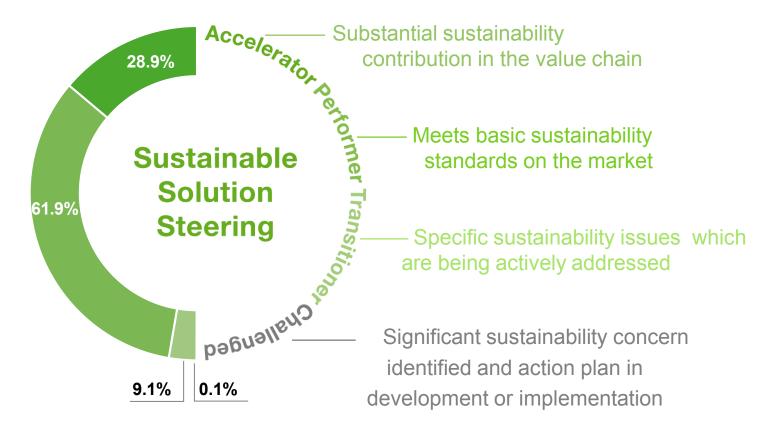
#### Step 3

**Development of action plans** for strategies, R&D, and market approach



# **Sustainable Solution Steering**

Leverage our innovation power to achieve €22 billion in Accelerator sales by 2025



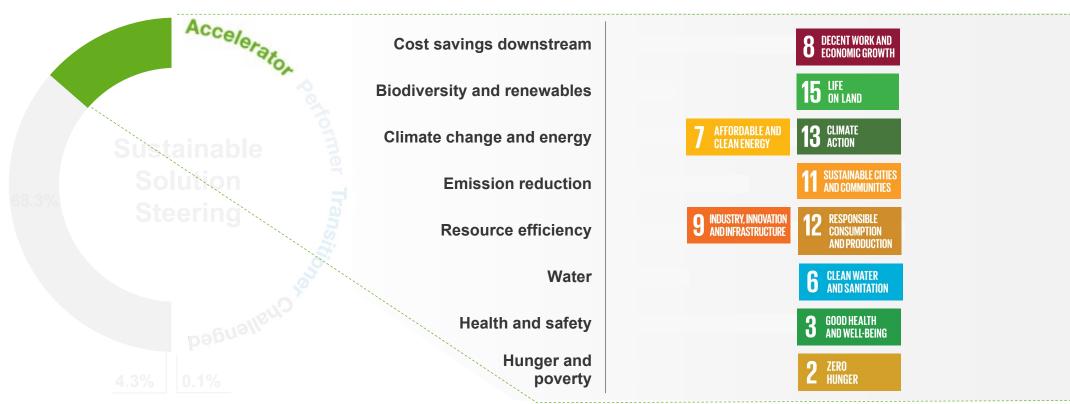
- >50,000 product applications analyzed by 2019<sup>1</sup> (€51.9 billion in sales, 96.3% of relevant portfolio)
- 14,000 solutions for enhanced quality of life
- Goal: €22 billion of Sales with Accelerator products by 2025 (2019: 15€ billion)
- Stronger integration in R&D pipeline, business strategies and mergers and acquisition projects.
- We will phase out all Challenged products within five years of initial classification as such at the latest.



The relevant portfolio is defined in the Sustainable Solution Steering Manual at basf.com/en/sustainable-solution-steering



## **BASF's Accelerators contribute to a wide range of the UN Sustainable Development Goals**



Primarily addressed SDGs

(including double nominations)



# **Examples of Accelerator solutions**

For packaging

## ecovio®

#### **Process information**

Application:	organic waste bags, packaging
<b>Customer Industry:</b>	Consumer goods
Market:	Global

#### Sustainability performance

- Biodegradability: enables composting of human wastes which helps enriching depleted soil
- Valuable nutrients for farming as a substitute for fertilizers enable energy savings and resource efficiency.
- Helps achieving safety and health standards beyond industry level



#### **Differentiation potential**

- Differentiation potential
- Cost savings downstream
- UN Millennium Development Goals (#7)
- Resource efficiency
- Water scarcity and pollution
- Biodiversity and renewables
- Health and safety



# **Examples of Accelerator solutions**

For personal & home care

#### Products based on sustainable palm oil

#### **Process information**

Application: personal care products Customer Industry: Personal care Market: Europe, Asia, USA

#### Sustainability performance

- In 2018 a major part of the cosmetic specialties portfolio is shifted and will be exclusively offered as Roundtable on Sustainable Palm Oil (RSPO) certified sustainable ingredients to the personal care market.
- Shift of a portfolio of this size and complexity for the first time to foster market transformation



#### **Process information**

Application: low temperaturę washing Customer Industry: Home care Market: Global



#### Sustainability performance

- BASF's new protease Lavergy<sup>TM</sup> Pro 104 L is a highperformance alternative to established market standards in liquid laundry detergents.
- Low washing temperatures between 20° and 30°C
- Removal of specific stains such as egg, blood, and milk types.



# **Examples of Accelerator solutions**

For CO2 emission reduction

#### **OASE**®

#### **Process information**

Application: Gas treatment Customer Industry: Energy sector Market: Global



#### Sustainability performance

- Emission reduction
- Cost saving downstream
- Climate change and energy
- Resource efficiency

#### Carbon Management R&D program



E-furnace for electrification of steam crackers



Methane pyrolysis for CO<sub>2</sub>-free hydrogen



CO<sub>2</sub>-free synthesis of olefins



Sodium acrylate from CO<sub>2</sub> for superabsorbents



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