

# Making sustainable deforestation-free palm oil the norm in Europe

[www.palmoilalliance.eu](http://www.palmoilalliance.eu)





# Who is EPOA?

The European Palm Oil Alliance is a business initiative of palm oil refiners and producers.



# Goal and commitment

- We believe that sustainable palm oil is a key food ingredient to help feed the world, to help protect biodiversity and improve socio-economic development and overall contributes to achieving the United Nations' Sustainable Development Goals / SDG's.
- We will push for sustainable palm oil market transformation in Europe.
- All our members commit to supply certified sustainable palm oil\* in Europe and support a fully traceable NDPE ('No Deforestation, No Peatland and No Exploitation') supply chain.

\*RSPO or equivalent

# Say Yes To Sustainable Palm Oil



## WHY WE USE PALM OIL



MOVING AWAY FROM PALM OIL LEADS TO: **CHOICE** **MAKING PALM OIL SUSTAINABLE WILL HELP:**

MORE AGRICULTURAL LAND NEEDED

MORE POVERTY IN RURAL AREAS

NO INCENTIVE FOR SUSTAINABLE PRODUCTION

MORE TRADE WITH MARKETS WHICH DON'T VALUE ENVIRONMENT



### WHAT YOU CAN DO

- Support sustainable palm oil and buy products that use sustainable palm oil.
- Support local initiatives to protect and restore valuable landscapes together with palm oil suppliers.



RESPECT HUMAN RIGHTS

PROTECT FORESTS AND WILDLIFE

USE BEST PRACTICES TO INCREASE YIELD WITHOUT EXPANDING INTO NEW AREAS

PROVIDE EDUCATION AND HEALTH SERVICES TO RURAL COMMUNITIES

# Sustainable deforestation-free palm oil for food in Europe in 2018

An estimated  
**60%**  
of palm oil used by  
the European food  
industry and retail  
was RSPO certified\*

\*excluding credits

# NATIONAL INITIATIVES PROGRESS



## Denmark

65%  
(2017)

## The Netherlands

89%

## Belgium

99%

## United Kingdom

77%

## Germany

85%  
(2017)

## France

97%

## Spain

42%

## Italy

64%

## New national initiatives:

Poland  
Czech Republic  
Slovakia

- Countries with a national sustainable palm oil initiative
- Signatory governments to the Amsterdam Declaration Partnership

# Challenges

## **Downstream - Europe**

- Increase uptake of sustainable palm oil
- Explain the impact of sustainable palm oil
- Rebalance the palm oil image / debate focusing on both sustainable and nutritional aspects

## **Upstream - palm oil producing countries**

- Good Governance
- End deforestation / expansion of palm oil on peat soils
- Implementation of mandatory national standards - ISPO
- Support (independent) smallholders
  - GAP, finance, markets, replanting, Verified Sourcing Areas



# Solution

## **True and honest storytelling**

- Including challenges and opportunities
- Give confidence to the users of CSPO that they are doing the right thing

## **Constructive dialogue and cooperation**

- Between downstream and upstream partners
- Governments, Industry and NGOs

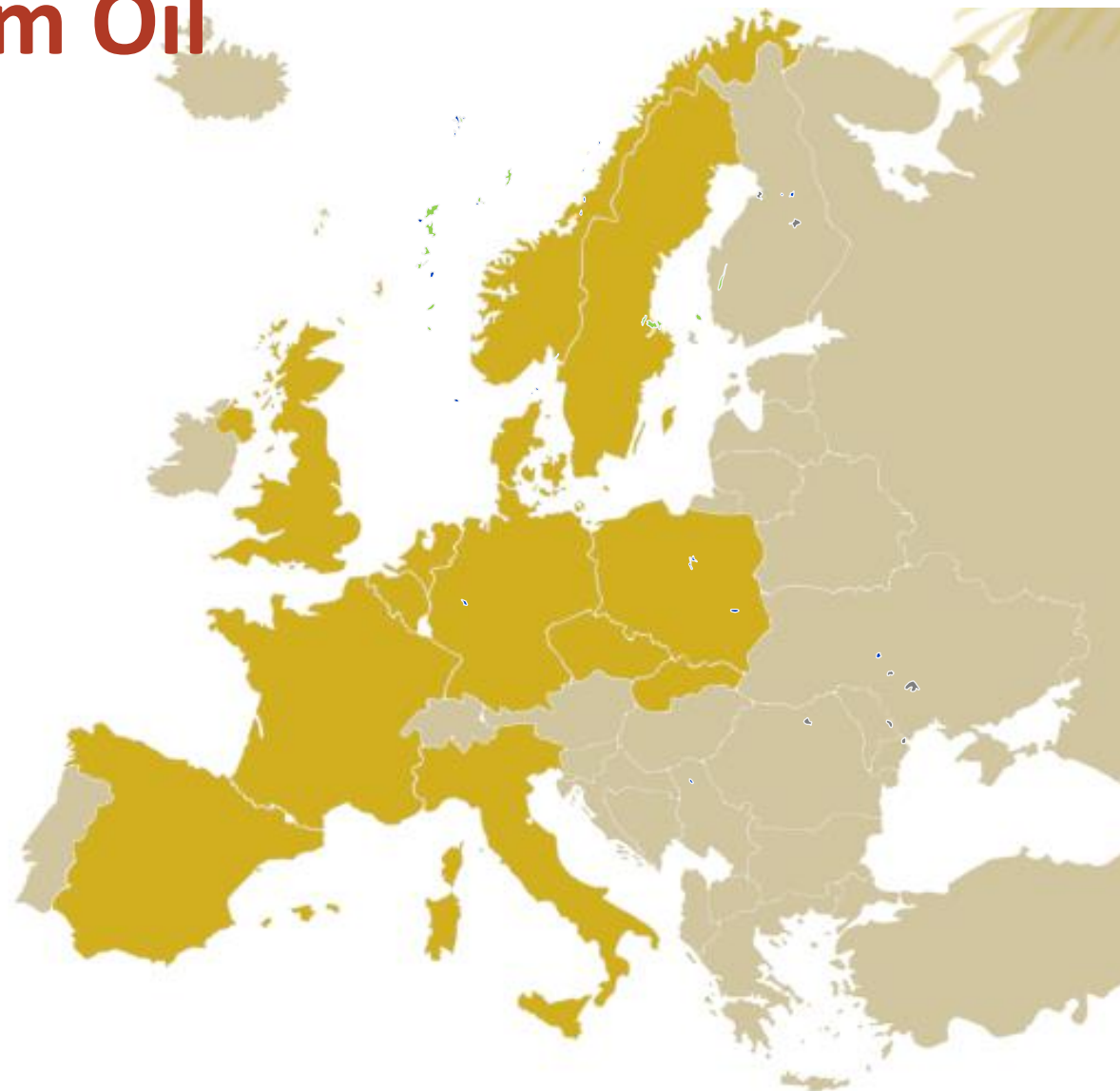


# EPOA's Position on Regulatory Measures

- EPOA supports the development of regulatory measures in order to create a sustainable deforestation-free palm oil trade and consumption in the EU;
- Regulatory measures should be introduced in a positive manner to promote sustainable production and trade and not being used as an instrument of protectionism or a non-trade barrier and should prevent to increase administrative burdens;
- Principles and criteria within regulatory measures should build upon existing private sustainability initiatives and (inter) national (voluntary) standards that have driven supply chain transformation over the last decade and which includes environmental, social and economic aspects;
- EPOA believes that a mandatory due diligence for European companies using palm oil should be one of the regulatory measures;
- EPOA acknowledges that sustainable deforestation-free production can only be achieved when good governance in the (palm oil) producing countries is in place, and (smallholder) producers are supported to make the changes needed.

• <https://palmoilalliance.eu/wp-content/uploads/2020/05/EPOA-position-Sustainable-deforestation-free-palm-oil-the-norm-FINAL.pdf>

# EPOA supports National Initiatives for Sustainable Deforestation-free Palm Oil



# Amsterdam Declarations Partnerships

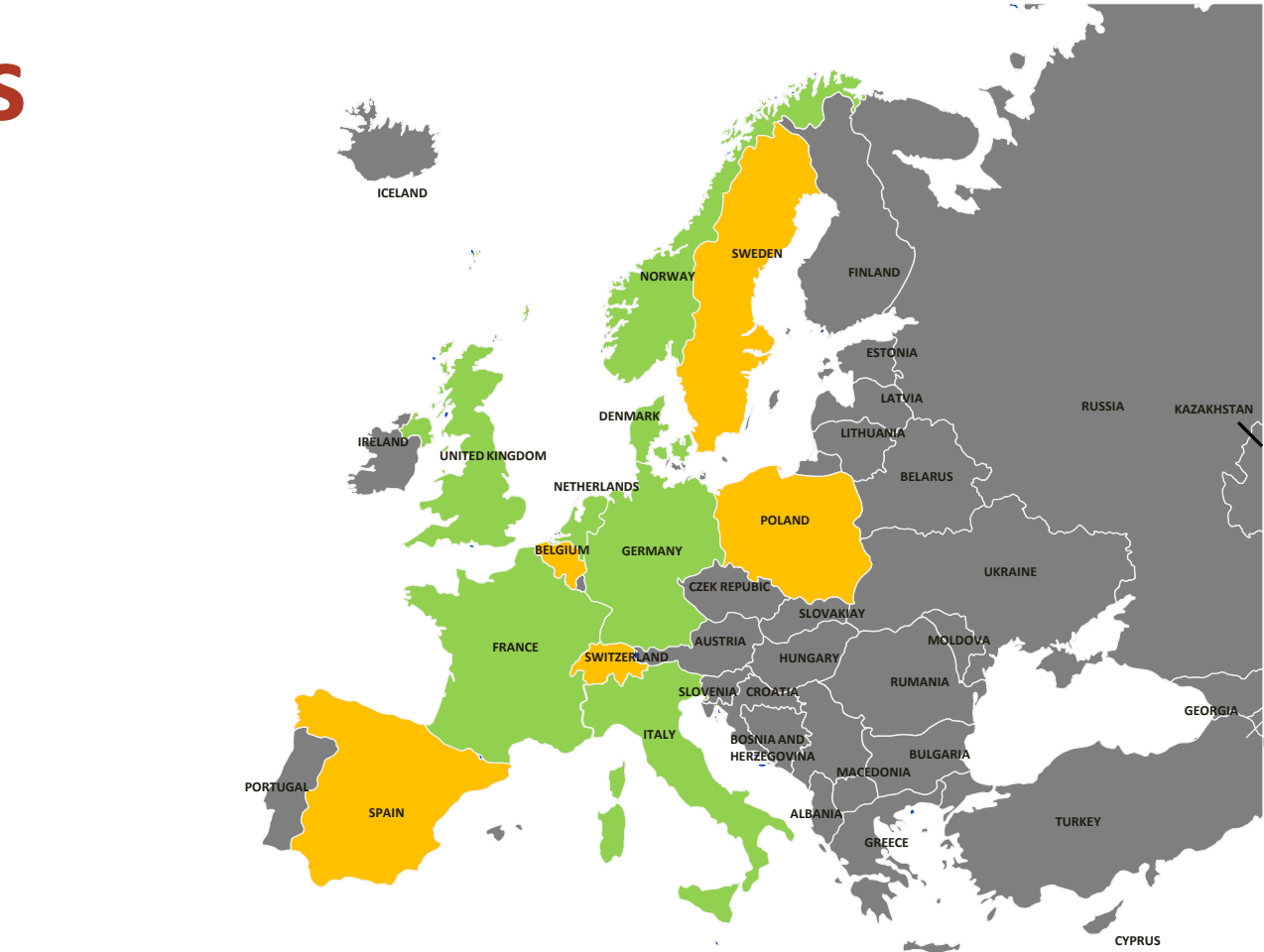
### Commitment to Support 100% Sustainable Palm Oil in Europe

We declare to work together and support each other in transforming toward a 100% sustainable palm oil supply chain in Europe by 2020

#### The Amsterdam Palm Oil Declaration

by the following European governments:

- Denmark
- France
- Germany
- Italy
- The Netherlands
- Norway
- United kingdom



Green Countries that signed the Amsterdam Declaration  
Orange Important countries that we miss





## SUSTAINABILITY

Push for European and global change by actively communicating progress showing the positive contribution sustainable palm oil can bring to address important sustainability concerns and implementing the UN SDG's by 2030

<https://www.youtube.com/watch?v=OT8Avn4R03E>

# Sustainable Palm Oil Choice (SPOC)







# Towards a sustainable future.

For more information: [www.palmoilalliance.eu](http://www.palmoilalliance.eu)