

# RSPO updates for the Polish Coalition

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# ABOUT RSPO



## RSPO Principles & Criteria 2018

### 7 PRINCIPLES

for growers to be RSPO certified



Principle 1. **Behave ethically and transparently**

Principle 2. **Operate legally and respect rights**

Principle 3. **Optimise productivity, efficiency, positive impacts and resilience**



Principle 4. **Respect community and human rights and deliver benefits**

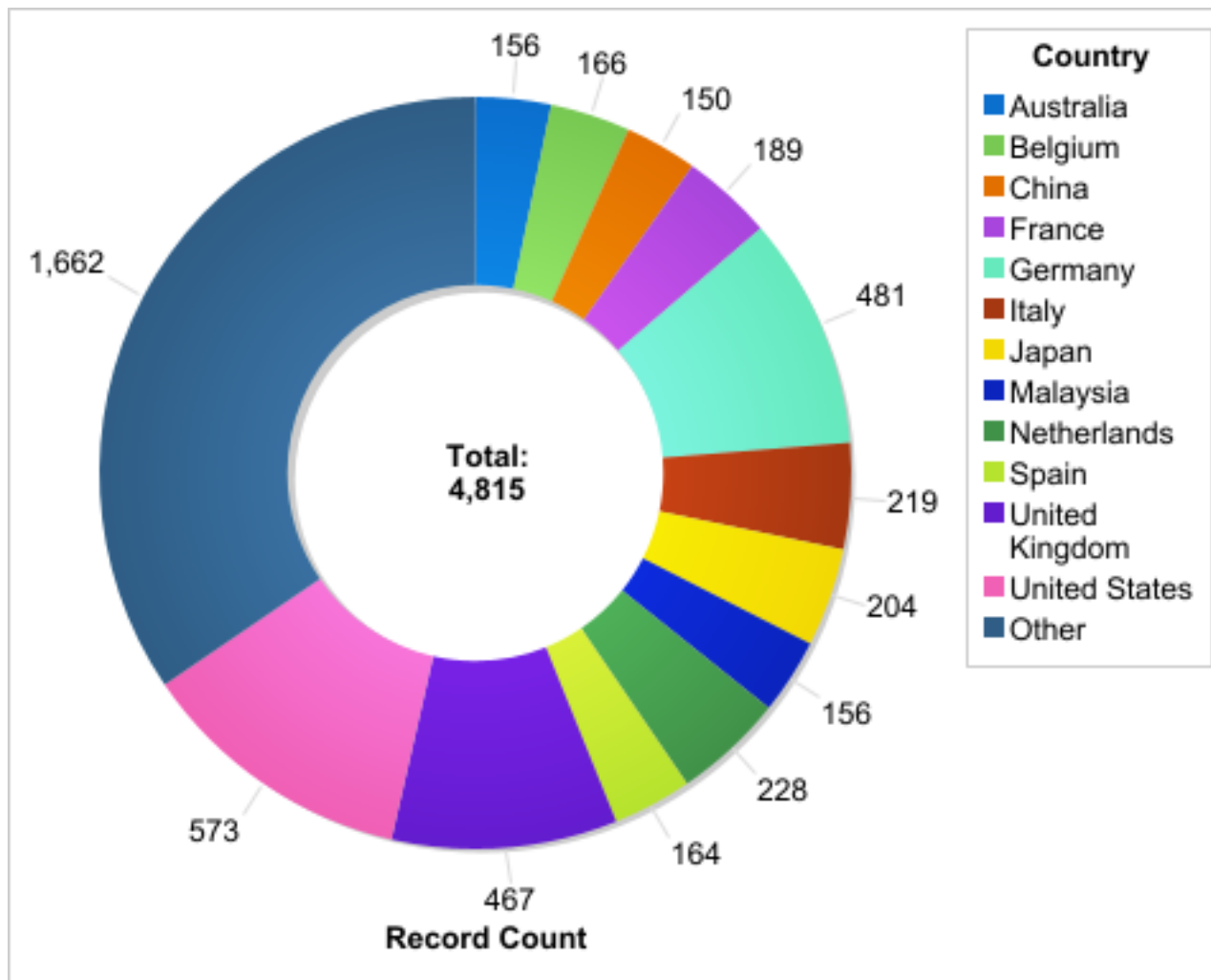
Principle 5. **Support smallholder inclusion**

Principle 6. **Respect workers' rights and conditions**



Principle 7. **Protect, conserve and enhance ecosystems and the environment**

# RSPO MEMBERSHIP



Poland: 92 members  
(11/06/2020)



# RSPO UPDATES

- Impact by COVID19 (<https://rspo.org/covid19-updates>)
- New CEO Beverly Postma
- Revamp Communication into a multichannel approach  
For members, stakeholders, and consumers  
Proactive communication on haze, publish smallholder stories
- Jurisdictional approach
- Shared Responsibility
- Publication of concession maps (downloadable)
- Socialisation of the Independent Smallholder Standard
- Smallholder trainer Academy





# New plans for consumer engagement: Website – first draft



A cleaner, simpler layout

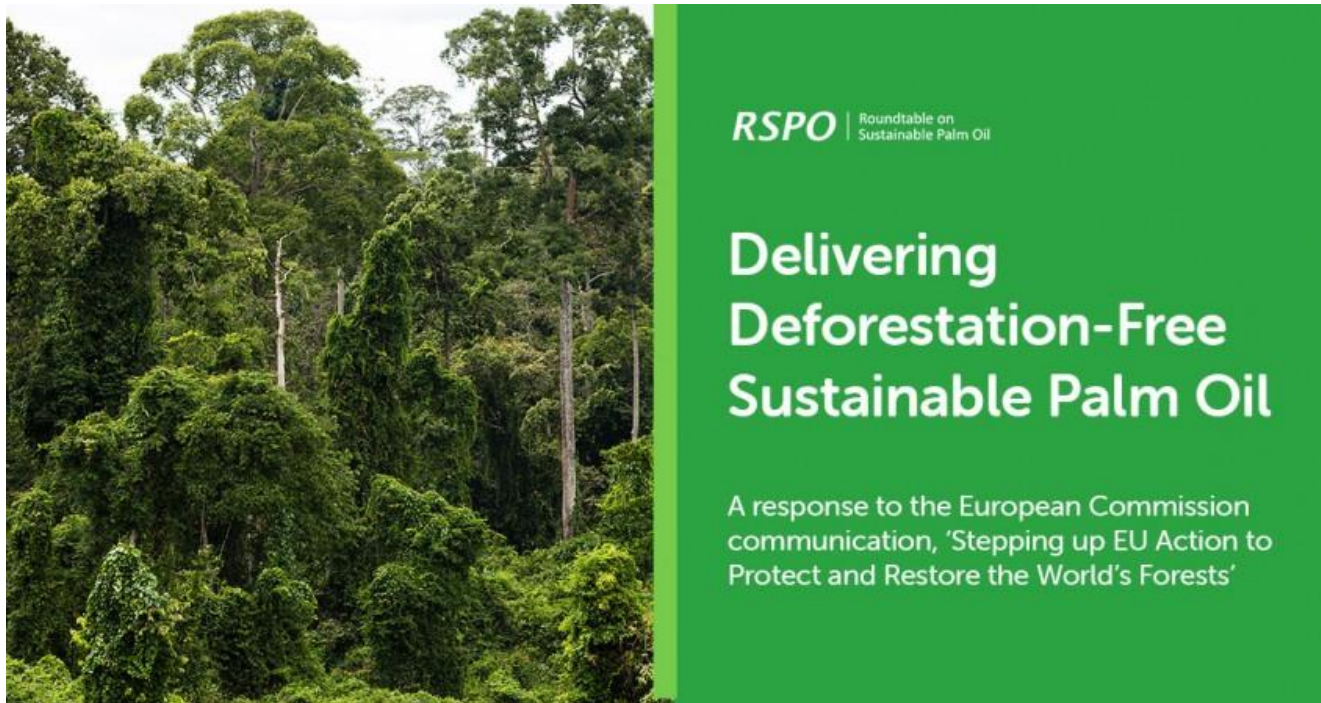
Easy navigation for audience segmentation

Interactive content and video storytelling

Mission  
Heartbeat  
What we do  
How we solve issues  
Our legacy

Facts and content which demonstrate how RSPO has created a gold standard in sustainable palm oil production

# EU ACTION TO PROTECT FORESTS



Joint letter to DG ENVI with FSC, RA, ISEAL and Fairtrade.  
RSPO is a member of the new EC expert group on Protecting and restoring forests.



# NEW MATERIALS

RSPO Supply Chain Certification Standard 2020

RSPO Supply Chain Certification Systems document 2020

RSPO Guide to Supply Chain Certification 2019

Retail engagement brochure [website](#)

Translations into Polish coming soon



**RSPO**

Roundtable on Sustainable Palm Oil

The RSPO is an international non-profit organisation formed in 2004 with the objective to promote the growth and use of sustainable oil palm products through credible global standards and engagement of stakeholders.

## THE PALM OIL SUPPLY CHAIN: ARE RETAILERS AT THE FOREFRONT OF SUSTAINABILITY?

Retailers play an important role in addressing consumer demand for quality and convenient products. In particular, the market share (volume) of private label products in Europe account for 20% to 40% in all major countries (source Private Label Manufacturers Association Inc (PLMA)). Retailers can positively influence the market and should implement sourcing policies that meet their environmental and social commitments. But are they?

Within the palm oil supply chain there is still a lot to be done.

Like many agricultural commodities, when grown unsustainably, oil palm can have damaging effects on the environment potentially destroying forests and the habitats of wildlife, while also negatively impacting local communities.

## THE SUSTAINABLE SOLUTION

In 2004, the Roundtable on Sustainable Palm Oil (RSPO) was established to develop and implement global standards for sustainable palm oil. RSPO has two certification systems; one to ensure that palm oil is produced sustainably called RSPO Principles and Criteria (P&C) certification and another to ensure the integrity and chain of custody in the trade of sustainable palm oil, i.e. that palm oil sold as 'RSPO sustainable palm oil' has indeed been produced by certified plantations, called Supply Chain Certification (SCC). Additionally, in order to promote greater inclusion of small farmers into the sustainable palm oil supply chain, whose production makes up roughly 40% in Malaysia and Indonesia alone, members recently voted to adopt a third standard, the RSPO Independent Smallholder (IS) Standard. All of these systems involve third-party certification bodies and are reviewed on a periodic basis so that RSPO standards remain relevant and credible for those involved in the palm oil industry, and for the consumer.

Despite the engagement of many important retailers who have joined RSPO, the number of those who have actually made a commitment to sustainable palm oil is still low, compared to the number of retailers in the market. In Europe, British, Dutch and German retailers are leading the way while others are still ignoring or not properly addressing the issue.

Consumers are becoming more and more aware of their impact on the environment. We can expect consumer spending to be increasingly driven by the views of a company's social, ethical, and environmental values and private label brands are not excluded from these trends.



## WHY BOYCOTTING PALM OIL IS NOT AN OPTION

Deforestation, labour rights, and negative effects on nature and the environment are not uncommon in the agricultural sector, including palm oil. Replacing one commodity with another does not eliminate the issues. Palm oil is the most consumed vegetable oil globally and also the highest-yielding vegetable oil crop, which makes it very efficient. It needs less than half the land required by other crops to produce the same amount of vegetable oil. A recent report by the International Union for Conservation of Nature (IUCN) stated that switching to other vegetable oils may very well result in more primary forests being converted into agricultural land, not less. This was also confirmed by a report from the World Wide Fund for Nature (WWF) Germany titled *Searching for Alternatives*. While increasing awareness is important, not engaging for lasting change in a supply chain is short-sighted. Deforestation is not a marketing gimmick. It is an urgent issue that producers and consumers can address by working together to improve supply chains and help make sustainable commodities, including palm oil, the norm. Retailers who follow the boycotting approach potentially contribute to more deforestation, not less.

# Shared Responsibility to make Sustainable Palm Oil the Norm

 **RSPO Secretariat and Board provide overarching leadership**

## Examples\* of different contributions

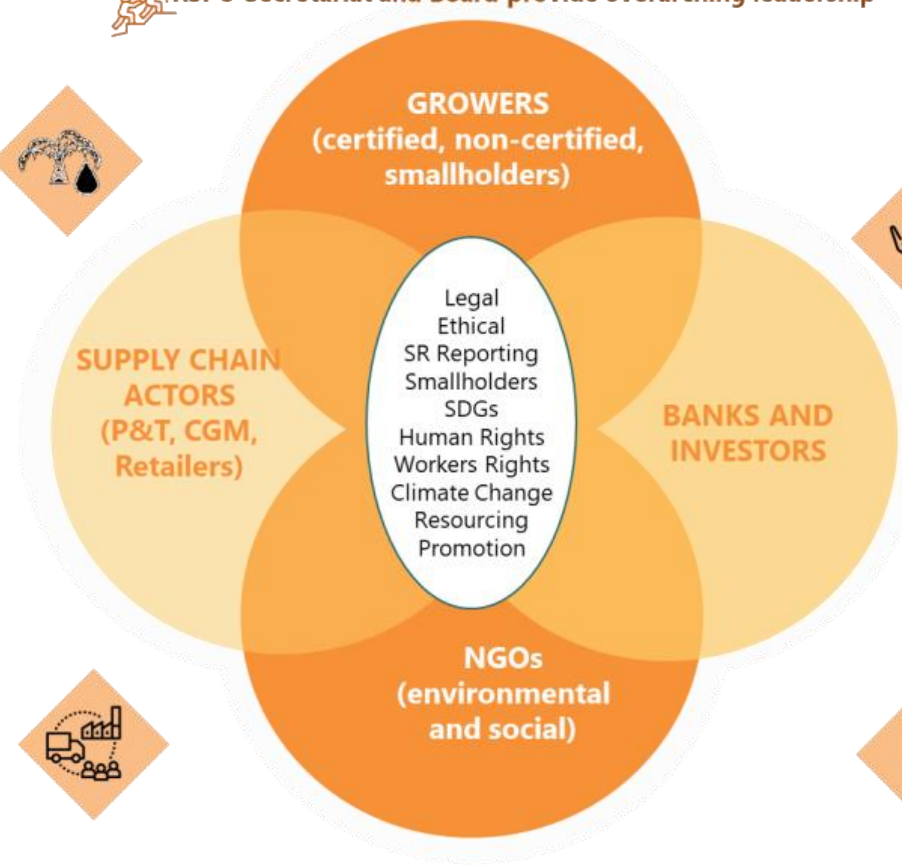
### GROWERS\*

- CONTINUE RSPO certification and seek 100% certified
- SUPPORT schemed smallholders to be 100% certified
- DIRECT efforts towards independent smallholders to seek transparency, traceability and eventual certification



### Supply Chain Actors\*

- BUY/USE CSPO
- PROMOTE products with CSPO and trademarks
- FACILITATE investments
- PROMOTE Sustainable Palm Oil policies
- EDUCATE peers on Sustainable Palm Oil
- SUPPORT smallholder inclusion
- WORK on sustainable landscapes/ jurisdictions



### Banks and Investors\*

- PROVIDE incentives and tools for good behaviors
- PROMOTE Sustainable Palm Oil policies
- ENGAGE with regulators and governments
- EDUCATE peers on Sustainable Palm Oil

### NGOs (social and environmental)\*

- ANALYSIS and RESEARCH
- ADVISE on effective support & training
- MONITOR implementation
- PROMOTE consumer awareness
- SUPPORT smallholder inclusion
- ENGAGE governments
- WORK on Jurisdictions
- WORK with directly impacted communities
- EDUCATE peers on Sustainable Palm Oil



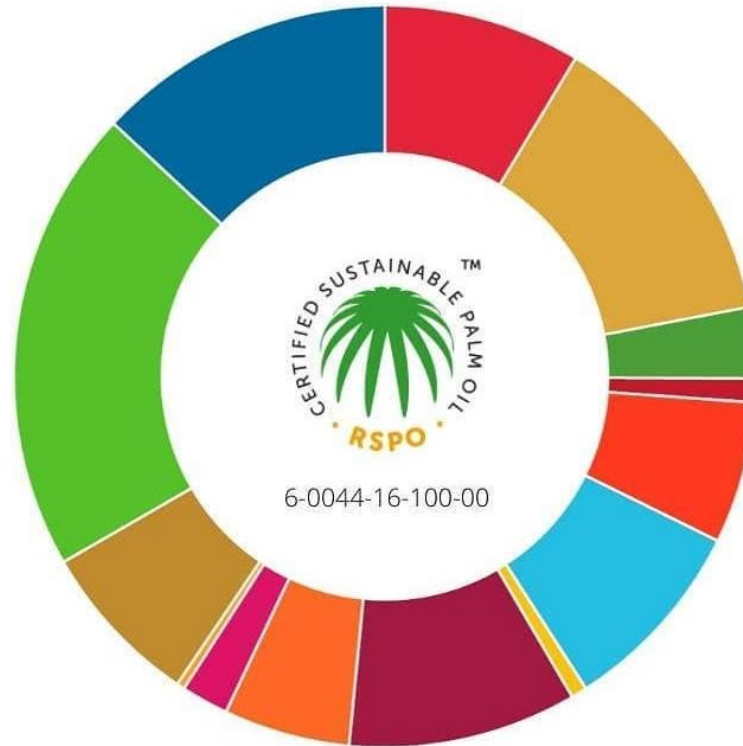
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- P&T +2% for first year
- CGM/Retail +15% for first year
- 2020 ACOP data submission as base year





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Denmark



Research on contribution of  
certification schemes to the UN SDGs  
by Copenhagen Business school and  
Nepcon

# Global Events



## **Webinar series North America Sustainable Palm Oil Dialogue**

- |                  |  |
|------------------|--|
| 17 June, 19h CET | Deforestation and the Downstream: From policies to implementation  |
| 17 June, 20h CET | Investing, Lending and Engaging: The impact of banks and investors |
| 18 June, 19h CET | Smallholders: How do I get involved from North America?            |
| 18 June, 20h CET | Educating the Consumer: How zoos engage the public and companies   |

Sign up [here](#)

## **Virtual European Sustainable Palm Oil Dialogue, 2 September 2020, 9.00-13h CET**

Theme is “Addressing the challenges of 2020 and beyond” with focus on EU action plan and legislation, session on changing consumer behavior, break outs on legislation, social issues, inclusive approaches, and EU market.

Co-organised with IDH and EPOA

Registration is free and will open soon

## **RT18, virtual webinar series November 2020**

Statutes state that RSPO must have a General Assembly every year.

# Advice for members



- It should be easier now to produce RSPO certified products
- There are 6,558 RSPO supply chain certified facilities globally of which 3,879 are in Europe
- Concerns about no palm labelling
- As a reminder CoC:

*Members must not make claims which imply that the removal of palm oil from a product is a preferable social or environmental sustainability outcome to the use of RSPO certified sustainable palm oil. Moreover, members shall seek to promote, and not to denigrate the aims and goals of RSPO, namely the production and use of RSPO certified sustainable palm oil*

# Advice for members



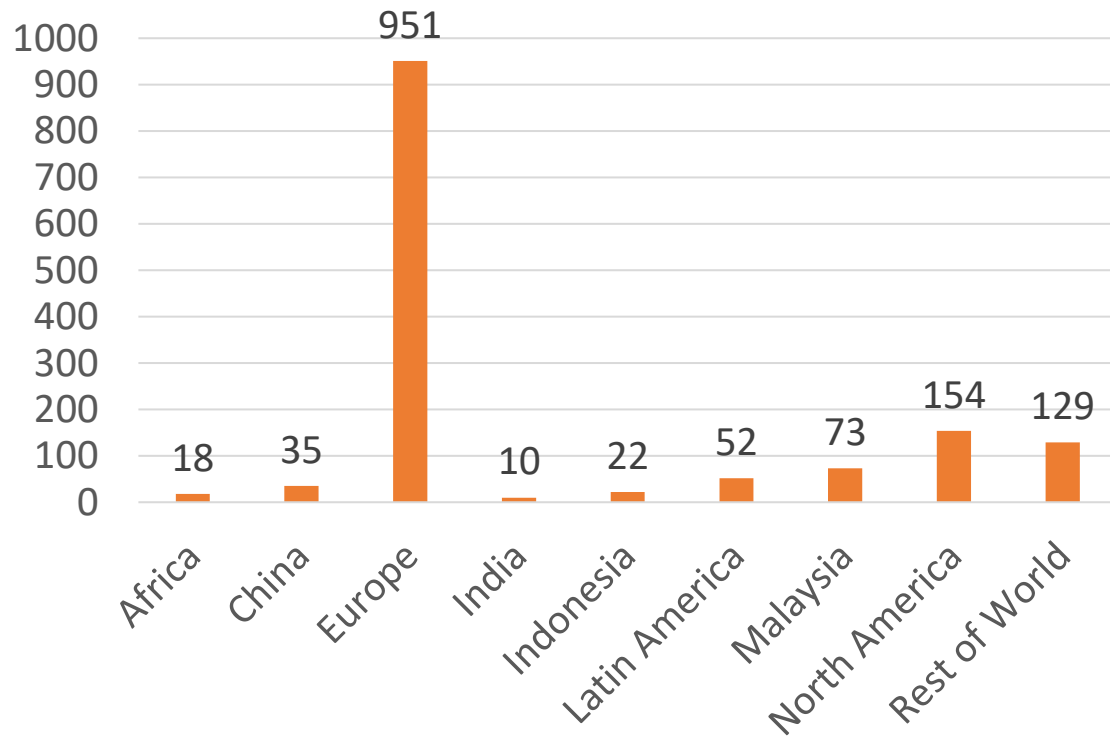
1. Become member of the RSPO
2. Develop your Sustainable Sourcing Policy
3. CGM: certify your facilities and purchase CSPO (RSPO Credits, Mass Balance, Segregated)
4. Retailers: ask your suppliers to produce RSPO certified private label products
5. Trademark use increasing interest and free of charge for certified licensed members



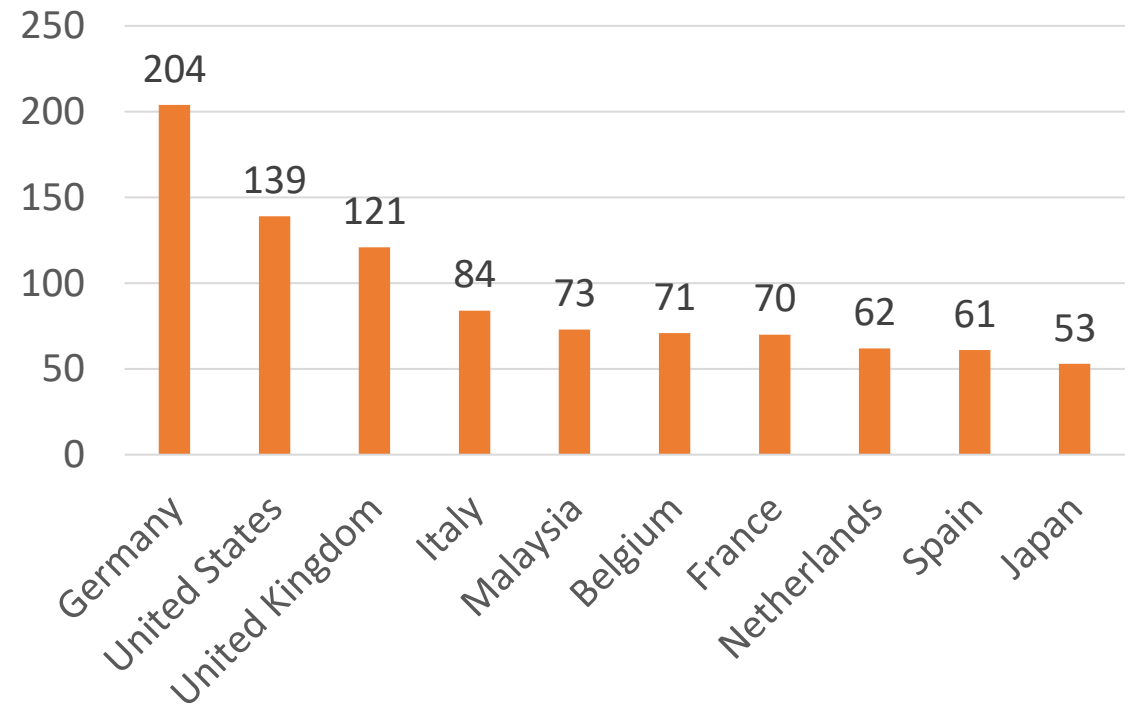
# Trademark



Trademark Licensees by Region



Trademark Licensees by Country





# SUPPLY CHAIN CERTIFICATION SYSTEM

Identify Preserved (IP)

Segregated (SG)



valid licence number

**CERTIFIED**  Contains certified sustainable palm oil, [www.rspo.org](http://www.rspo.org)

Identify Preserved (IP) and Segregated (SG) "CERTIFIED" logo package

Mass Balance (MB)



valid licence number

**MIXED**  Contributes to the production of certified sustainable palm oil, [www.rspo.org](http://www.rspo.org)

Mass Balance (MB) "MIXED" logo package

Credits



valid licence number

**CREDITS**  Supports the production of sustainable palm oil [www.rspo.org](http://www.rspo.org)

Credits "CREDITS" logo package

# RSPO TRADEMARK LOGO LANGUAGE PACKAGES

BULGARIAN

**СЕРТИФИЦИРАНО**  Съдържа сертифицирано устойчиво  
произведено палмово масло.  
[www.rspo.org](http://www.rspo.org)

CROATIAN

**CERTIFICIRANO**  Sadrži certificirani održivo  
palmino ulje.  
[www.rspo.org](http://www.rspo.org)

CHINESE

**认证**  含有符合可持续生产认证的棕榈油  
[www.rspo.org](http://www.rspo.org)

CZECH

**CERTIFIKOVÁNO**  Obsahuje certifikovaný palmový  
olej z udržitelné produkce.  
[www.rspo.org](http://www.rspo.org)

DANISH

**CERTIFICERET**  Indeholder certificeret bæredygtig  
palmeolie. [www.rspo.org](http://www.rspo.org)

DUTCH

**GECERTIFICEERD**  Bevat gecertificeerde duurzame  
palmolie. [www.rspo.org](http://www.rspo.org)

ENGLISH

**CERTIFIED**  Contains certified sustainable  
palm oil. [www.rspo.org](http://www.rspo.org)

FINNISH

**SERTIFIOITU**  Sisältää sertifioitua, kestävää  
palmuöljyä.  
[www.rspo.org](http://www.rspo.org)

FRENCH

**CERTIFIÉE**  Contient de l'huile de palme  
certifiée durable. [www.rspo.org](http://www.rspo.org)

GERMAN

**ZERTIFIZIERT**  Enthält zertifiziertes nachhaltiges  
Palmöl. [www.rspo.org](http://www.rspo.org)

HUNGARIAN

**MINŐSÍTETT**  Minősített fenntartható  
pálmaolajat tartalmaz.  
[www.rspo.org](http://www.rspo.org)

ITALIAN

**CERTIFICATO**  Contiene olio di palma sostenibile  
certificato. [www.rspo.org](http://www.rspo.org)

JAPANESE

**認証**  認証された持続可能な  
パーム油が含まれています  
[www.rspo.org](http://www.rspo.org)

KAZAKH

**СЕРТИФИКАТТАЛҒАН**  Сертификатталған тұрақты  
пальма майынан тұрады.  
[www.rspo.org](http://www.rspo.org)

POLISH

**CERTYFIKOWANY**  Zawiera certyfikowany  
zrównoważony olej palmowy.  
[www.rspo.org](http://www.rspo.org)

PORTUGUESE

**CERTIFICADO**  Contém óleo de palma sustentável  
certificada. [www.rspo.org](http://www.rspo.org)

ROMANIAN

**CERTIFICAT**  Conține ulei de palmier sustenabil  
și certificat. [www.rspo.org](http://www.rspo.org)

RUSSIAN

**СЕРТИФИЦИРОВАНО**  Содержит сертифицированное экологически  
рациональное пальмовое масло. [www.rspo.org](http://www.rspo.org)

SERBIAN

**SERTIFIKOVANO**  Sadrži sertifikovano održivo  
palmino ulje. [www.rspo.org](http://www.rspo.org)

SLOVAKIAN

**CERTIFIKOVANÝ**  Obsahuje certifikovaný palmový  
olej z trvalo udržateľného  
poľnohospodárstva. [www.rspo.org](http://www.rspo.org)

SPANISH

**CERTIFICADO**  Contiene aceite de palma sostenible  
certificado. [www.rspo.org](http://www.rspo.org)

SWEDISH

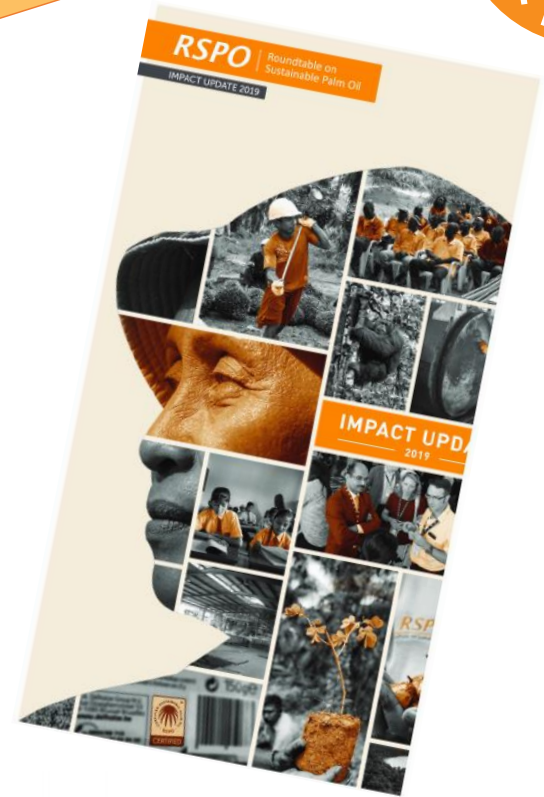
**CERTIFIERAT**  Innehåller certifierad hållbar  
palmolja.  
[www.rspo.org](http://www.rspo.org)

# Advice for members



Encouraged to support smallholders through

- 1) [Smallholder credits](#)
- 2) [Projects](#)
- 3) [Partner in trainer academy](#)



## Certified Schemed Smallholders

**34%** higher profitability than non-certified schemed smallholders as a result of:

- higher productivity (+32%)
- lower productivity costs (-9%)



## Certified Independent Smallholders

**89%** higher profitability than non-certified independent smallholders as a result of:

- higher productivity (+42%)
- higher selling price (bypass middlemen)
- premium price
- premium fee





# HOW WE SUPPORT SMALLHOLDERS

**RSPO** | Roundtable on Sustainable Palm Oil

Millions of smallholders globally make a living from palm oil production. In Malaysia and Indonesia alone, smallholders produce about 40% of the world's palm oil. However, they continue to suffer from lower yields and other issues. RSPO has been supporting smallholders in several ways to achieve certification, in order to produce more oil using less land, improve livelihoods, and reduce the risk of land conversion, which threatens forest, wildlife, and biodiversity.



## Independent Smallholder Standard

To increase smallholder inclusion through a simplified approach to certification



## Smallholder Trainer Academy

To build smallholders' capacity through access to high quality training and resources



## Smallholder Support Fund

To help smallholders achieve certification without incurring the cost



## Smallholder Engagement Platform

To connect smallholders with potential project partners

# Q&A



For questions after today please contact us:

[info.eu@rspo.org](mailto:info.eu@rspo.org)

+31 79 363 4364





Thank you

[www.rspo.org](http://www.rspo.org)