



# WWF Palm Oil Buyers Scorecard – transparency for the global sustainable palm oil

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June 2021

**THE PALM OIL INDUSTRY CAN  
BE SUSTAINABLE AND FREE  
OF DEFORESTATION AND  
CONVERSION**



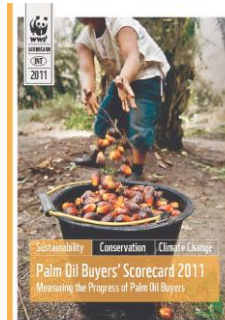
Since our previous Scorecards, many companies have made pledges that their supply chains be fully sustainable and deforestation and conversion-free by 2020.



# What is the Palm Oil Buyers Scorecard?



- **Assessment of actions taken** within and beyond a company's supply chain **to support sustainable palm oil**
- **First POBS was released in 2009** – with editions in 2011, 2013, 2016, 2019 and now 2021
- From **59 companies (2009)** to **236 companies** with HQs in Europe, North America, Asia, Africa and Australia



# Why another scorecard?

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- Several companies have committed to achieve 100% sustainable palm oil by the end of 2020
- The scorecard is frequently referenced by stakeholders, but quickly becomes outdated (e.g. 2018 ACOP)
- The 2021 scorecard will allow us to:
  - Communicate our **expectations** of palm oil buyers
  - Assess how well companies have performed in **meeting their 2020 commitments**
  - Assess the **concrete actions companies** are or are planning to take within and beyond their supply chain related to sustainable palm oil
- Strategic opportunity to **engage with buyers** on their strategies/sourcing practices and other stakeholders to take action in the “**new super year**”
- Assess performance of companies in **new markets and sectors**

# Why should companies respond to the survey?



## Improved transparency

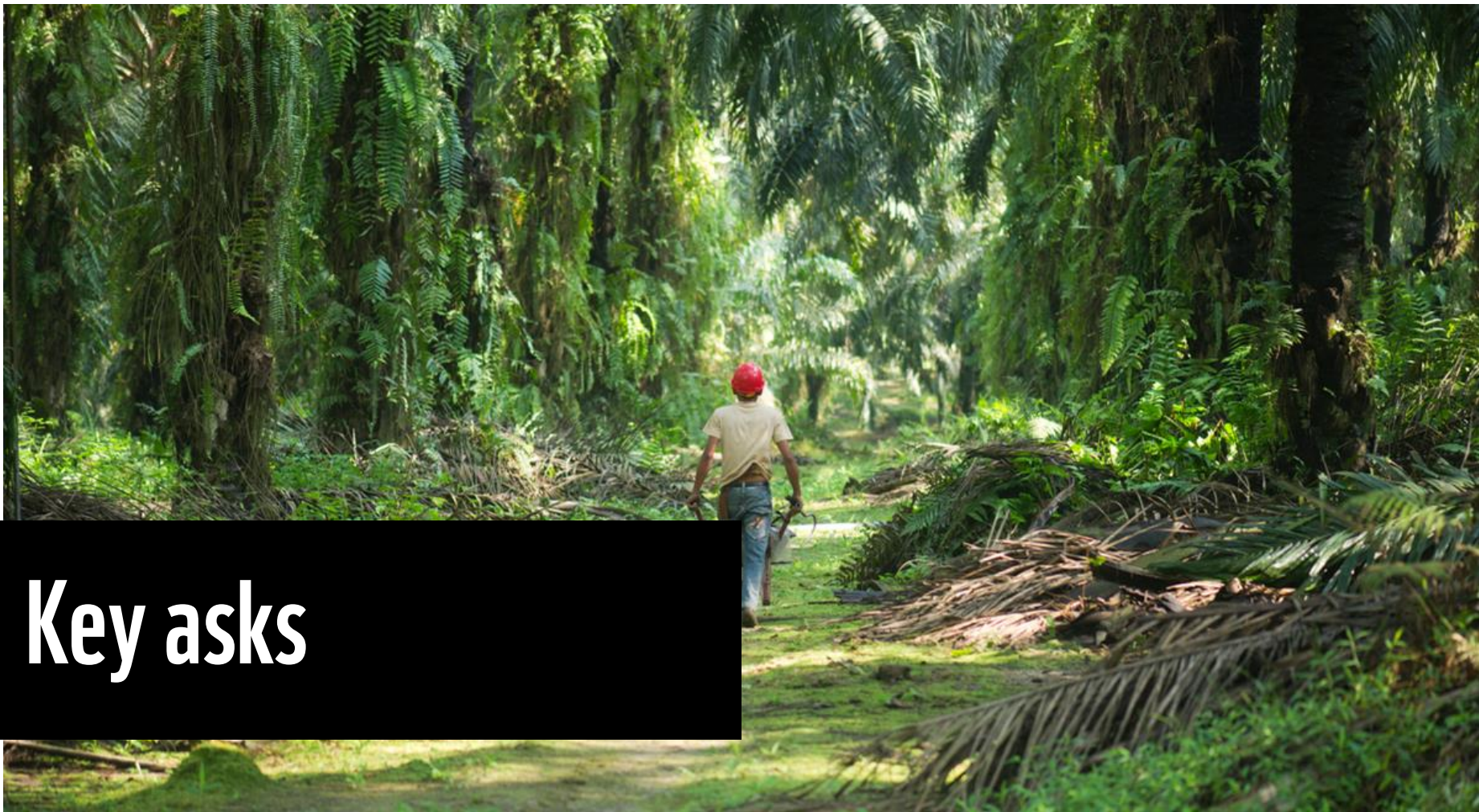


- WWF strongly encourages all companies to complete the survey in its entirety as **transparency is a key first step toward improving the sustainability of the palm oil industry**
- Companies that choose not to respond will be publicly listed as “**non-respondent**” and consumers and other stakeholders will be not be able to see the progress made by companies in their sustainability journey

## Communication of progress



- The results from the scorecard can help inform companies on their progress in their sustainability journey, and identify potential actions they could take towards becoming a more sustainable company
- Consumers and other stakeholders (e.g., financial institutions) use the Palm Oil Buyers Scorecard as a tool to find and support companies that are making progress in improving their sustainable sourcing
- Companies that perform well on the survey are often highlighted in the media and receive increased traffic on our scorecard website



**Key asks**

# Main asks included in the 2021 POBS



## OWN SUPPLY CHAIN



Have a company/group level commitment to source palm oil that is free from **deforestation and conversion**



Have a company/group level commitment to source palm oil that is free from **human rights abuses**



Have an ambitious time-bound commitment to source **100% RSPO CSPO**

## OWN SUPPLY CHAIN - SUPPLIERS



Only purchase from **suppliers** that have a company/group level **deforestation and conversion** policy



Only purchase from **suppliers** that have a company/group level **human rights** policy



Only purchase from **suppliers** that have **traceability** of palm oil sources



**Actively monitor** supplier compliance with these commitments and **respond** to any non-compliances

# Main asks included in the 2021 POBS



## REPORTING PROGRESS



**Increase transparency** around palm oil uses across different **application sectors**



**Increase transparency** around palm oil uses across **different regions**



**Increase uptake** of CSPO (including transitioning to SG/IP and ISH credits)

## BEYOND SUPPLY CHAIN



Participate in **action-oriented sustainability initiatives**



Invest in **on-the-ground projects** such as conservation and forest restoration projects and smallholder farmer sustainability

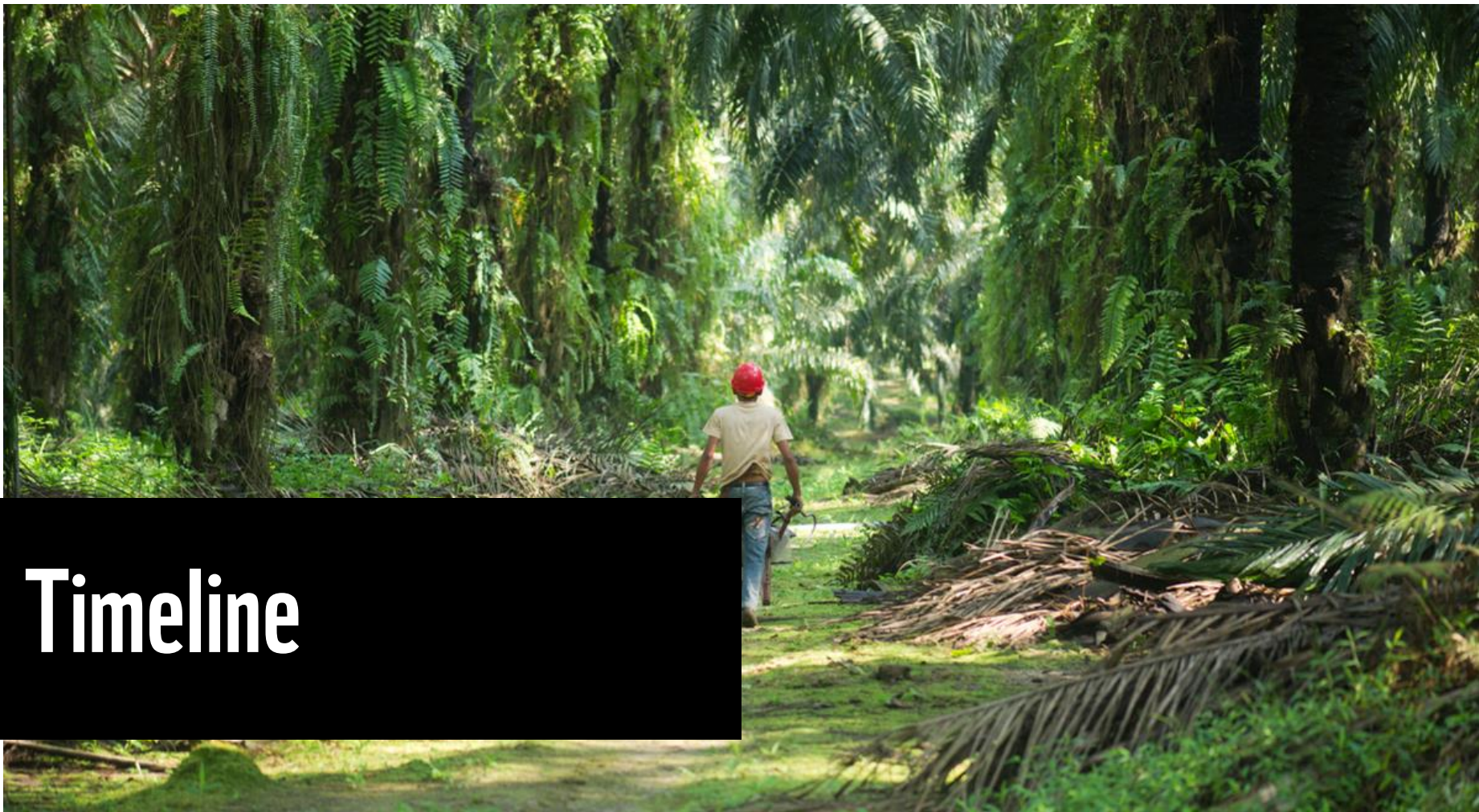


Support **policy action** in producer and consumer countries



Undertake **public communication and outreach** on sustainable palm oil

*\*Use the Accountability Framework to ensure adherence to the above*



# Timeline

# Timeline of the 2021 POBS



28 June – 16 July  
WWF company  
engagement period

May 2021

June 2021

July 2021

August 2021

September 2021

**6 May 2021**

Notify participating  
companies

**18 May**

Webinars for companies

**24 May**

Send survey to  
companies

**18 June-25 June**

Deadline for company  
survey responses

Provisional scores will  
be sent shortly after  
the deadline

**15 September**

LAUNCH OF  
SCORECARD

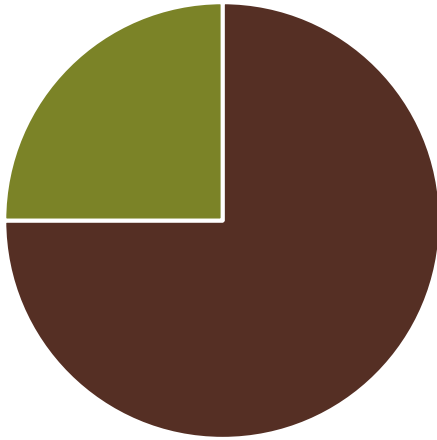


**Polish companies in POBS**

# Limited attendance of polish companies in the past



2019



**Only 4 actively responding companies  
out of 16 asked....**

2021

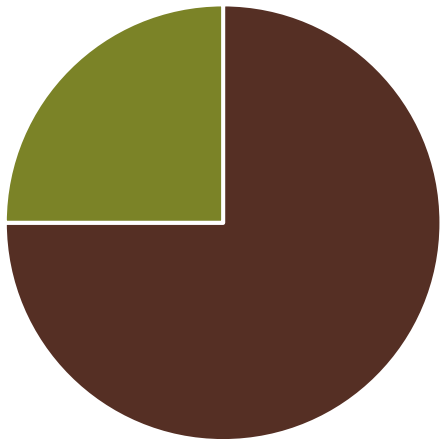


# Let's do this together in 2021!

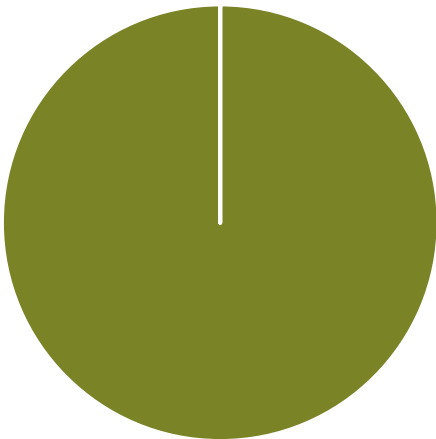
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2019



2021





Working to sustain the natural  
world for the benefit of people  
and wildlife.

together possible.

[panda.org](https://panda.org)

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